

## Williams Lester says Keytime “offers us value for money”



**williams lester**  
accountants and tax advisors



Williams Lester Accountants has been operating for six years and during this time has seen a huge shift in the business landscape, as it moved through credit crunch to eventual upturn. A general accountancy practice, the firm has offices in Cardiff, Merthyr Tydfil, Bristol and London and services limited company clients across the UK. The practice primarily handles limited company accounts, PAYE, VAT, final accounts and bookkeeping.

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Growth and development are front of mind for this practice, which has seen a 10 per cent growth each year. The commitment to development is what they appreciate in our service too. David Poole of Williams Lester Accountants comments, “It strikes me that Keytime is always developing its products behind the scenes. Modules are added to, services improved, new material developed, processes simplified - and none of this innovation comes at a cost to us.”

Williams Lester Accountants has been using Keytime products for more than four years and currently have the Tax Professional, Corporation Tax, Final Accounts and Company Secretarial software. David initially brought across software from his previous firm and moved to Keytime when this came up for renewal. “Cost was a consideration and Keytime was reasonably priced and coupled with the time savings I could see we’d benefit from, it really did offer us value for money”, adds David.

“The software does everything we need it to. It’s straightforward to use and not complicated, we’ve been trained to use it and the support team is always on hand. The time savings are massive and

the impact this has on a practice shouldn’t be underestimated. When you’re being squeezed on margins, being quick and efficient is critical.”

Future prospects look bright, as well as the impressive year on year growth figures Williams Lester Accountants can boast, the last three months have brought about a surge in new enquiries. David is confident that by partnering with Keytime, the practice is equipped with software that will grow alongside the firm and handle the increase in new business.